AsiaPropTech



MEMBERSHIP

SERVICE PACKAGE

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PropTech Companies

Pricing

USD1000 / year

Receive year-round support and resources to grow your appearance and enhance your exposure for your business.



Annual Benefits

Get Opportunities

- Priority selection for media coverage and pitching opportunities
- Priority in getting referral to top investors and corporate partners
- Priority selection for speaking and showcasing opportunity at Asia PropTech's organised events and/or supporting events

Get Exposure

- Branded as one of Asia PropTech's profile companies for promotion
- 1 Promotion in one of Asia PropTech's "PropTech & ..." series whitepaper with theme related to your technology
- 1 Customized article in English for content marketing and own use
- 1 Appearance in bi-weekly newsletter with customized content
- 1 Promotion on Asia PropTech's social media (Facebook, Instagram, LinkedIn) with customized content
- 1 Promotion of your event on our social media and newsletter (if any)

Get Advice

- 1-page consultation on one topic based on your need, such as enhancing business and marketing strategies, designing market expansion plans, fine-tuning pitching deck

Past Opportunities

Exhibiton and Speaking opportunity at StartmeupHK Festival

Benefited over 20 startups from Asia









Asia PropTech was selected by InvestHK to become one of the core event organizers of StartmeupHK Festival 2021, with the aim of attracting and supporting startup ecosystem stakeholders companies to set up a presence in Hong Kong.

Over 20 startups have narrated their entrepreneur journey and their innovations to over 1500 participants from 60 countries through our "Startup Stories" sessions, while 15 Hong Kong startups have exhibited during our physical event "PropTech for Youth" and displayed their technologies to industries professionals, universities students and academics.

Column articles on am730, Hong Kong local newspaper

MyPropty, Denzity, Realinflo, CHFT Advisory and Appraisal





Four Hong Kong based PropTech startups have successfully published column articles on a Hong Kong local newspaper, am730, through Asia PropTech's thought leadership campaign channel. The articles have attracted over 1000 viewers, through introducing their PropTech and their industry insights, the startups were able to establish their company's profiles.

Media coverage on Hong Kong local newspaper, HK01

FracProperty from Australia and XAI Land from South Korea



Upon accepting the interview invitation from HK01 to sharing views on how PropTech can disrupt the real estate sector, Asia PropTech has extended the media invitation to FracProperty from Australia and XAI Land from South Korea to share their entrepreneur stories, including the technology behind their innovations, and their insights on the future trend and demand of PropTech to the readers.

Media coverage on Hong Kong local newspaper, HKET

Xtra-sensing



Xtra-sensing is a PropTech company with an early-stage fault detection algorithm and alarm triggering program. It is featured by HKET during the "PropTech for Youth" event during StartmeupHK Festival 2021. The article mentioned Hong Kong's PropTech opportunities have increased with high potential for construction energy-related developments, one of which is Xtra-sensing, with multiple track records with commercial buildings and hotels.

CHFT Advisory and Appraisal



CHFT Advisory and Appraisal is a real estate professional service firm with innovative technology. Their newly launched product, PropZen, a first-hand residential flat online sales platform, was featured by HKET. The article mentioned that PropZen can replace the labour force with image analysis technology, therefore able to reduce at least 20% of the sales force on behalf of the real estate developers.

Media coverage on Bloomberg Businessweek

En-trak





Asia PropTech and En-trak, a Hong Kong startup, was interviewed by Bloomberg Businessweek for a 8-page PropTech feature. En-trak have been awarded with the Forbes Asia 100 in 2021. En-trak shared views and experiences on PropTech development in Hong Kong and how their PropTech solution helps to improve comfort, convenience and energy efficiency for our clients like New World Development Company Limited, English Schools Foundation, Shun Hing Group.

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Interested in our services?
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